



AI & Cybersecurity: What You Need to Know
Virtual TCED Elective
July 24, 2024

10:00-10:15 EST

Welcome & Introductions
Tintin Czach, TCEcD, UT Center for Industrial Services

10:15 -11:10 EST

AI 101 & Transformative Power of AI in Economic and Community Development
Caleb Knight, UTK College of Emerging & Collaborative Studies (CECS)
Vasileios Maroulas, UTK AI Tennessee Initiative

This session will explore AI's transformative impact on economic and community development, covering market effects and essential skills. It includes successful AI integrations in Tennessee companies and insights into the Applied AI curriculum at UTK's College of Emerging & Collaborative Studies. Participants from any community size will gain knowledge on how to navigate AI's potential.

11:10-12:00 EST

Cybersecurity Trends & Risks in Tennessee
Nicholas Christian, Technology and Innovation Division, Tennessee Bureau of Investigation

The TBI Cybercrime Investigations Squad targets domestic elements of transnational cybercrime, responds to cyber incidents, gathers cyber intelligence, and prosecutes local offenders. This session will update you on the latest cybercrime threats and how to protect yourself or your company.

12:00 – 12:30 EST

Lunch Break

12:30-1:15 EST

Enhancing Cybersecurity in the Digital Age
Bridgitte Masse, DeMase Technical Services

This session will cover cybersecurity essentials: identifying threats, maintaining cyber hygiene, and understanding AI's impact on cybersecurity. Learn how to protect against evolving threats and leverage AI for enhanced security.

1:15-1:25 EST

Breakout Session

1:30-2:30 EST

Practical Elements of AI in Economic Development
Jon Hilton, LBMC
Van Steel, LBMC

How can organizations adopt AI to improve operations without costly investments or overwhelming risks? This session offers a practical approach to implementing AI, addressing common concerns and providing a 90-Day Plan. It will provide accessible AI tools, governance frameworks and tailored AI case studies to help leaders embrace AI responsibly and effectively.



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