



Mastering Data & AI for Strategic Economic Development Impact
IPS Training Center - Nashville
July 22, 2025

9:30-10:00	Registration & Check-in	
10:00-10:30	Introductions & Objectives <ul style="list-style-type: none">• Overview of Economic Data and Why it Matters	Tintin Czach, TCEd <i>UT CIS</i>
		Greg Word <i>VisionFirst Advisors</i>
10:30-11:15	The Data You Have – How to Use It <ul style="list-style-type: none">• Types of Economic Development Data• Activity & Discussion	
11:15-11:30	Break	
11:30-12:15	How AI Can Go Wrong <ul style="list-style-type: none">• Case Studies of Bad AI Usage in Economic Development• Interactive Exercise• Ethical Concerns & Limitations of AI in Policymaking	
12:15-1:00	Lunch	
1:00-2:15	How to Tell a Data-Driven Story <ul style="list-style-type: none">• The Power of Storytelling in Economic Development• Best Practices• Interactive Exercise• Discussion	
2:15-2:30	Wrap-up & Takeaways	
2:30	Evaluation Forms/Adjourn	



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