

About Mo

Mo Collins



Mo Collins is a nationally recognized advisor, researcher, author and training consultant contributing to entrepreneurship economic development, workforce and women's economic health for more than 20 years.

Collins is well known in the entrepreneurship economic development field. She has trained for the International Economic Development Council (IEDC) and the Oklahoma Economic Development Institute (OUEDI) for more than a decade, serving several hundred economic development professionals annually with research, emerging best practices and CECD preparatory instruction around entrepreneurship and tech-led economic development. She is a founder at Entrepreneurial Communities, a ten-year old consultancy providing entrepreneurial ecosystem feasibility studies, and she is a regular speaker on workforce and women's leadership.

Collins held progressive, senior-level roles at the University of Northern Iowa between 1997 and 2014. She led the development of two business incubators and the launch of multiple award-winning online entrepreneurship resources including MyEntreNet, DreamBigGrowHere, the Iowa Business Concierge and EntreFEST which collectively served thousands of entrepreneurs with technical assistance, capital, data and peer support. She was tapped to serve as UNI's inaugural Technology Transfer and Commercialization Director in 2012. She built the Iowa Annual Statewide Survey of Entrepreneurs and Small Business and is a co-author on a wide array of journal publications associated with those findings between 2010 and 2014. She has white papers on entrepreneurial ecosystems, rural immigrant entrepreneurship and ecosystem assessments that are regularly referenced in the field.

Mo has earned personal and professional awards for her field work from the International Economic Development Council (IEDC), the University Economic Development Association

Mo Collins speaks at the intersection of the economy, technology innovation and entrepreneurship