



## Schedule at a Glance

### 16th Annual Tennessee Basic Economic Development Course

May 9 – May 12, 2022 \* Nashville

#### Monday, May 9

Embassy Suites @ Vanderbilt

##### Moderator

**Kathy Price, CEcD**

*Kathy Price Consulting*

9:00 – 10:00 Registration & Check In

10:00 – 10:30 Welcome/Introductions/TBEDC Orientation

**Paul Jennings, PhD**

*UT Center for Industrial Services*

**Kim Denton, CEcD**

*UT Center for Industrial Services*

10:30 – 12:00 Trends in Economic Development

**Laith Wardi, CEcD**

*Executive Pulse, Inc.*

12:00 – 1:00 Lunch & Networking

1:00 – 3:00 Business Retention & Expansion

**Laith Wardi, CEcD**

*Executive Pulse, Inc.*

3:00 – 3:15 Break

3:15 – 5:15 Real Estate Development & Reuse

**Lacy Beasley**

*Retail Strategies*

**Matt Largen**

*Williamson, Inc.*

5:15 Wrap-up & Adjourn

6:00 – 8:00 Opening Reception  
Sponsored by *Middle TN Industrial Development Association*  
(Shuttle bus departs at 5:45 pm – Embassy Suites lobby)

**51 North Taproom**

*704 51<sup>st</sup> Avenue North*

#### Tuesday, May 10

Embassy Suites @ Vanderbilt

##### Moderator

**Amy New, TCEcD**

*Cookeville-Putnam Co. Chamber*

6:30 – 8:00 Full Breakfast in the Atrium

8:00 – 10:00 Managing Economic Development Organizations

**Dave Kolzow, PhD**

*Team Kolzow*

10:00 – 10:15 Break

## Tuesday, May 10 Continued

10:15 – 12:15	Economic Development Finance	<b>Jay Moneyhun</b> <i>Bass, Berry &amp; Sims</i>
		<b>David Bradshaw</b> <i>Pinnacle Financial Partners</i>
12:15 – 1:15	Lunch & Networking	
1:15 – 3:15	Small Business & Entrepreneurship	<b>Maureen (Mo) Collins</b> <i>Entrepreneurial Communities</i>
3:15 – 3:30	Break	
3:30 – 5:00	Technology-Led Economic Development	<b>Maureen (Mo) Collins</b> <i>Entrepreneurial Communities</i>
5:00	Wrap-up & Adjourn	

## Wednesday, May 11

		<b>Embassy Suites/ TBD</b>
<b>Moderator</b>		<b>Doug Lawyer, CEcD</b> <i>Knoxville Chamber</i>
6:30 – 8:00	Full Breakfast in the Atrium	
8:00 – 10:00	Community Development/ Market Research Analysis	<b>Sharon Younger, PhD</b> <i>Younger Associates</i>
10:00 – 10:15	Break	
10:15 – 12:15	Education & Workforce Development	<b>Sharon Younger, PhD</b> <i>Younger Associates</i>
12:15 – 12:45	Board Buses/ Travel to Ole Red (300 Broadway) <i>Pick up boxed lunches upon arrival</i>	
12:45 – 2:45	Marketing & Attraction	<b>Heidi Smith</b> <i>Tennessee Valley Authority</i>
		<b>Ryan Egly</b> <i>Lawrence Co. Chamber</i>
		<b>Lori Odom</b> <i>Nashville Chamber</i>
2:45 – 3:15	Travel to National Museum of African American Music	
3:15 – 4:45	Self-Guided Tour/ National Museum of African American Music	
5:00	Buses Return to Embassy Suites (optional)	

**Thursday, May 12**

**Embassy Suites @ Vanderbilt**

**Moderator**

**Joe Barker**

*SW TN Development District*

6:30 – 8:00 Full Breakfast in the Atrium

8:00 – 10:00 Economic Development Ethics

**Greg Lowe, TCEcD**

*City of Lewisburg*

10:00 – 10:15 Break

10:15 – 12:15 Strategic Planning

**Joe Barker**

*SW TN Development District*

12:15 – 1:15 Lunch & Networking

1:15 – 1:45 Continuing Your Professional Development

**Kim Denton, CEcD**

TCED Program

**Greg Lowe, TCEcD**

*City of Lewisburg*

IEDC CEcD Process

**Walt Wood, CEcD**

*SCTDD*

TEDC Membership

**James Fenton**

*Gallatin Economic Development*

1:45 – 1:50 Introduction of UT IPS Vice President Herb Byrd III

**Paul Jennings, PhD**

*UT Center for Industrial Services*

1:50 – 2:15 Servant Leadership

**Herb Byrd III, PhD**

*UT Institute for Public Service*

2:15 – 2:30 Break

2:30 – 3:30 TBEDC Graduation/ Photos

**Herb Byrd III, PhD**

**Paul Jennings, PhD**

***Please remember to complete your daily and overall evaluation forms!***