

**Schedule at a Glance**  
**18th Annual Tennessee Basic Economic Development Course**  
**May 6 – May 9, 2024 (Nashville)**

<b>Monday, May 6</b>	<b>Drury Plaza Nashville Downtown</b>
<b>Moderator</b>	<b>Kenny Martin, TCEcD</b> <i>City of Mt. Juliet</i>
9:00 – 10:00    Registration & Check In ( <i>Hotel Lobby</i> )	
10:00 – 10:30    Welcome/Introductions/TBEDC Orientation	<b>Kim Denton, CEcD</b> <i>UT CIS</i>
	<b>Tintin Czach, TCEcD</b> <i>UT CIS</i>
10:30 – 12:00    Trends in Economic Development	<b>Laith Wardi, CEcD</b> <i>Executive Pulse, Inc.</i>
12:00 – 1:00     Lunch & Networking	
1:00 – 3:00     Business Retention & Expansion	<b>Laith Wardi, CEcD</b> <i>Executive Pulse, Inc.</i>
3:00 – 3:15     Break	
3:15 – 5:15     Real Estate Development & Reuse	<b>Elliott Cook</b> <i>Retail Strategies</i>
	<b>Kingsley Brock</b> <i>Gibson County</i>
5:15             Wrap-up & Adjourn	
6:00 – 8:00     Opening Reception Sponsored by <i>Middle TN Industrial Development Association</i> (Shuttle bus departs at 5:45 pm – Drury Plaza Lobby)	<b>51 North Taproom</b> <i>51<sup>st</sup> Avenue North</i>

**Tuesday, May 7**

**Drury Plaza Nashville Downtown**

**Moderator**

**Angela Regitko, TCEcD**  
*TNECD/Upper Cumberland*

6:00 – 8:00 Full Breakfast in the 8<sup>th</sup> Floor Guest Dining Area

8:00 – 10:00 Managing Economic Development Organizations

**Kendrick Curtis, PhD**  
*MTIDA*

10:00 – 10:15 Break

10:15 – 12:15 Economic Development Finance

**Jay Moneyhun**  
*Bass, Berry & Sims*  
**David Bradshaw**  
*Pinnacle Financial Partners*

12:15 – 1:15 Lunch & Networking

1:15 – 3:15 Small Business & Entrepreneurship

**Maureen (Mo) Collins**  
*Entrepreneurial Communities*

3:15 – 3:30 Break

3:30 – 5:00 Blue Oval City: A Case Study in Innovation

**Maureen (Mo) Collins**  
*Entrepreneurial Communities*

**Mark Herbison**  
*HTL Advantage*

**Marianne Dunavant**  
*Ford, Blue Oval City*

5:00 Wrap-up & Adjourn

**Wednesday, May 8**

**Drury Plaza/Ole Red/Ryman**

**Moderator**

**Nick Cunningham**  
*Tennessee Valley Authority*

6:00 – 8:00 Full Breakfast in the 8<sup>th</sup> Floor Guest Dining Area

8:00 – 10:00 Community Development/  
Market Research Analysis

**Sharon Younger, PhD**  
*Younger Associates*

10:00 – 10:15 Break

10:15 – 12:15 Education & Workforce Development

**Sharon Younger, PhD**  
*Younger Associates*

12:15 – 12:45 Walk (4 blocks) to Ole Red (300 Broadway)  
*Pick up boxed lunches upon arrival*

12:45 – 2:45 Marketing & Attraction

**Heidi Smith**  
*Tennessee Valley Authority*

**Mandy White**  
*Jackson Chamber*

**Lori Odom**  
*Nashville Chamber*

2:45 – 3:15 Break/Walk (2 blocks) to Ryman Auditorium

3:15 – 4:30 Ryman Auditorium Briefing/Self-Guided Tour

5:00 Return to Drury Plaza Nashville Downtown (Optional)

### **Thursday, May 9**

### **Drury Plaza Nashville Downtown**

#### **Moderator**

**Joe Barker**  
*SW TN Development District*

6:00 – 8:00 Full Breakfast in the 8<sup>th</sup> Floor Guest Dining Area

8:00 – 10:00 Economic Development Ethics

**Greg Lowe, TCEcD**  
*TNECD*

10:00 – 10:15 Break

10:15 – 12:15 Strategic Planning

**Joe Barker**  
*SW TN Development District*

12:15 – 1:15 Lunch & Networking

1:15 – 1:45 Continuing Your Professional Development

TCED Program

**Kim Denton, CEcD**  
*UT CIS*

IEDC CEcD Process

**Walt Wood, CEcD**  
*SCTDD*

TEDC Membership

**Greg Lowe/Kim Denton**

1:45 – 2:15 Servant Leadership

**Herb Byrd III, PhD**  
*UT Institute for Public Service*

2:15 – 2:30 Break

2:30 – 3:30 TBEDC Graduation/ Photos

**Herb Byrd III, PhD**

*Please remember to complete your daily and overall evaluation forms!*