



**TN Entrepreneurship & Small Business Development Course**  
**Chattanooga Marriott Downtown**  
**August 21-22, 2024**

**Wednesday, August 21 (Eastern Time)**

9:30-10:00	<b>Registration</b>	<b>Tennessee River Room</b>
10:00-10:15	<b>Welcome &amp; Introductions</b>	<b>Tintin Czach, TCEcD</b> <i>UT Center for Industrial Services</i>
10:15-10:45	<b>Entrepreneurship &amp; the Economy:</b> <b><i>Innovation-led Economic Development</i></b>	<b>Mo Collins</b>
10:45-11:45	<b>The Entrepreneurial Stack</b> <b><i>Micro, SBOs, Startup/Scaleup, Venture</i></b>	<b>Mo Collins</b>
11:45-12:45	<b>Lunch/Networking on site</b>	
12:45-1:45	<b>Ecosystem Asset Mapping</b> <b><i>What do entrepreneurs need from us (Group Exercise)</i></b>	<b>Mo Collins</b>
1:45-2:45	<b>Building Businesses: Blues Game</b> <b><i>Table Group Activity</i></b>	<b>Mo Collins</b>
2:45-3:00	<b>Break</b>	
3:00-4:30	<b>Tennessee Experts Panel: Best Practices &amp; Resources</b>	<b>Lindsey Cox</b> <i>LaunchTN</i>  <b>Katie Hendrix</b> <i>Pathway Lending</i>  <b>Marcherie Savage</b> <i>Chattanooga Chamber of Commerce</i>
4:30-5:00	<b>Equitable Entrepreneurship</b>	<b>Mo Collins</b>
6:00	<b>Optional Dinner Gathering</b>	



**Center for Industrial Services**  
INSTITUTE *for* PUBLIC SERVICE



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**Thursday, August 22 (Eastern Time)**

6:30-8:00	<b>Breakfast/Networking on site in Restaurant</b>	<b><i>Table South, 2<sup>nd</sup> Floor</i></b>
8:15-8:30	<b>Day 1 Recap</b>	<b><i>Participant-Led</i></b>
8:30-9:45	<b>Building Entrepreneurship Ecosystems <i>Identify, Connect, Empower, Measure</i></b>	<b><i>Mo Collins</i></b>
9:45-10:00	<b>Break</b>	
10:00-11:00	<b>Financing Entrepreneurs</b>	<b><i>Mo Collins</i></b>
11:00-11:30	<b>Top Ten Best Practices in Serving Entrepreneurs</b>	<b><i>Mo Collins</i></b>
11:30-12:15	<b>Summary of Learning <i>Group Exercise</i></b>	<b><i>Group</i></b>
12:15-12:30	<b>Wrap up/Evaluation Forms/Certificates/Adjourn</b>	<b><i>Tintin Czach</i></b>

